

BAJAJ LIFE INSURANCE

Date: 5 February 2026

Company: Bajaj Life Insurance

Venue: Placement Cell, Block 2, BIT

Organized by: Training & Placement Cell

A campus placement drive was conducted by Bajaj Life Insurance on 5th February 2026 at the institute campus. The drive aimed to recruit eligible students for entry-level roles in sales, relationship management, and financial advisory functions.

The session began with a pre-placement talk delivered by the company representatives, who introduced the organization, its market presence, growth opportunities, compensation structure, and career paths. Students were informed about job responsibilities, performance incentives, and training support provided by the company.

Students from management, BCom and BSc participated enthusiastically. Candidates were evaluated on their communication skills, confidence, sales aptitude, and customer handling approach.

The placement drive provided valuable industry exposure and career opportunities for participating students.

The event concluded successfully with coordination between the company representatives and the placement cell.

